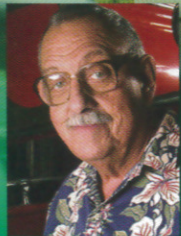




Emergency & Trauma Services

Celebrating The 26th Annual

Patrick E. O'Hara, M.D. Emergency Medicine/Trauma Teaching Day



REGISTER EARLY. SEATING IS LIMITED.

Pre-Conference Workshop Featuring Chief Brunacini

Friday, April 25, 2014 • 1:00pm–5:00pm

EMS/Trauma Teaching Day

Saturday, April 26, 2014 • 7:00am–5:00pm

DoubleTree by Hilton Hotel Binghamton; 225 Water Street, Binghamton, NY

**UHS Wilson Medical Center is a NYS-DOH
Designated Trauma Center and Stroke Center**

The 26th Annual Emergency Medicine/Trauma Teaching Day

We are pleased to present our 26th Annual Emergency Medicine/Trauma Teaching Day. We have spared no effort in bringing together several of the most dynamic, inspirational and innovative emergency and trauma care educators in the country. We hope you will join us for a very enjoyable educational experience. **Be sure to register early. EMS providers and UHS staff can take advantage of the "early bird" conference discount by registering before April 7, 2014.**

VISITING FACULTY



Alan V. Brunacini

Fire Chief (ret.), Phoenix Fire Department, Phoenix, AZ



Steve Adkisson, RN, AEMT-P

Pediatric Trauma Program Coordinator, Upstate Medical University, Syracuse, NY



Shreyas Roy, MD

Pediatric Trauma Surgery, Senior Resident, Upstate Medical University, Syracuse, NY



Jason T. Ellis

Ellis Consulting, Chenango Bridge, NY



Micah Lissy, MD, ATC, PT

UHS Orthopedics-Sports Orthopedic Surgeon, Binghamton, NY

Please be sure to mark your calendar for the 27th Annual Emergency Medicine/Trauma Teaching Day to occur on Saturday, April 18, 2015.



PRE-CONFERENCE WORKSHOP: FRIDAY, APRIL 25

1-5:00pm "No-Brainer Management—Leadership, Command and Safety in Emergency Services"

Alan V. Brunacini

Fire Chief (ret.), Phoenix Fire Department, Phoenix, AZ

This presentation has been developed around the six basic categories of organizational behavior that bosses must prepare for; manage and somehow survive. No Brainer Management prepares leaders for the many challenges they must face. Attendees develop a smart, effective game plan for the recurring, day-to-day issues while learning key strategies for managing the unexpected.

TEACHING DAY: SATURDAY, APRIL 26

7:00am Registration and Continental Breakfast

8:00am Announcements

William J. Loller, RN, AEMT-CC *Conference Chairperson*

Administrative Manager, Emergency/Trauma Services – UHS

8:05am Opening Ceremonies/Invocation

Father Corey VanKuren, Manager, Pastoral Care – UHS

Fire Department Chaplain, Binghamton Fire Department

8:15am OPENING KEYNOTE "World-Class Customer Service"

Alan V. Brunacini

Fire Chief (ret.), Phoenix Fire Department, Phoenix, AZ

Join Phoenix Fire Chief Alan Brunacini for a heartfelt, storytelling journey into the world of amazing customer service. Based in part on his book dedicated to this topic; "Essentials of the Fire Department Customer Service" Chief Brunacini will discuss best practices, the family liaison role at emergencies and how we all need to think about how everything we do, wear and say is perceived by our customer.

9:30am "Top Killers in Pediatric Trauma"

Steve Adkisson, RN, AEMT-Paramedic

Pediatric Trauma Program Coordinator, Upstate Medical University, Syracuse, NY

Shreyas Roy, MD

Pediatric Trauma Surgery, Senior Resident, Upstate Medical University, Syracuse, NY

This presentation will examine commonalities associated with Pediatric Trauma mortality while exploring "best practices" for treating this high-risk population.

10:15am Morning Break

Meet and visit with all of our sponsors and exhibitors. Do not miss the chair massages compliments of UHS. Thank everyone for their support! Refer to our slide presentation running between presentations and your Conference Guide for vendor display locations.

10:45am "Staying Safe Out There"

Jason T. Ellis

Ellis Consulting, Chenango Bridge, NY

What are your own personal and professional safety and security strategies? How do you keep yourself safe both while out in the community and at your workplace? Learn about tactical thinking, a survival attitude, situational awareness and utilizing your own instinct and intuition as a way to predict and hopefully prevent violence from occurring. A case study approach will be utilized to discuss scene safety; working effectively with law enforcement at major crime/major incident situations and in tactical environments. Crime scene and evidence preservation principles will be discussed. The latest implications regarding EMS working in tactical "warm zone" environments will be covered.

Jason Ellis is currently a detective sergeant and serves as a Deputy County Fire Coordinator regionally. He has extensive training and experience in emergency management as well.

12:00pm Luncheon Buffet

All of our exhibitors and sponsors have already had lunch. They will be at their booths so that you can visit them at anytime during the luncheon break. This will be your final opportunity to visit with the exhibitors. Massage therapists will be onsite until 3:00 pm on the Garden Level in the Executive Conference Room.

1:15pm "Managing Sports and Orthopedic Injuries"

Micah Lissy, MD, ATC, PT

UHS Orthopedics—Sports Orthopedic Surgeon, Binghamton, NY

Join athletic trainer, physical therapist and orthopedic sports surgeon Dr. Micah Lissy as he discusses contemporary orthopedic injury assessment and intervention techniques from the "sports medicine" perspective. Timely and appropriate clinical care in the field and in the hospital can often speed recovery and significantly improve your patients overall clinical outcome from orthopedic injury. Dr. Lissy has served as assistant team physician for Major League Baseball's Detroit Tigers, the NBA's Detroit Pistons and the National Hockey League's, Detroit Redwings.

2:30pm Afternoon Break

Enjoy an afternoon snack!

2:45pm "No-Brainer Management—Leadership, Command and Safety in Emergency Services"

Alan V. Brunacini

Fire Chief (ret.), Phoenix Fire Department, Phoenix, AZ

4:00pm "A Systems Approach to Pediatric Trauma Care"

Steve Adkisson, RN, AEMT-Paramedic

Pediatric Trauma Program Coordinator, Upstate Medical University, Syracuse, NY

Shreyas Roy, MC

Pediatric Trauma Surgery, Senior Resident, Upstate Medical University, Syracuse, NY

Building the pediatric trauma system involves developing highly motivated, properly trained, well practiced and disciplined teams. This case study based presentation will explore the importance of minimizing delays and implementing only those interventions that are critical to patient outcome and survival.

5:00pm Closing, Evaluations, Certificates



Planning Committee

William J. Loller, RN, AEMT-CC

Conference Chairperson

Kay Boland, RN, Chief Nursing Officer

Kim Brady, RN, BSN

Christian D. Tvetenstrand, MD

Mary Ellen Jennison, RN

Lorin Missavage, ART

Stephen Gomez, MD

Kathy Conboy, RN

Leanne Simmons, RN, BSN

INTENDED AUDIENCE: Our speakers will be addressing topics related to trauma and emergency care. EMS providers, nurses, physicians, and allied health professionals will benefit from this exciting educational opportunity.

CME CREDIT: The Susquehanna Regional EMS Council-REMAC has designated four hours of CME for Friday and eight hours of CME for Saturday.

REFUNDS and VERIFICATION: A full refund of your registration fee is available with written cancellation on or before Friday, April 25, 2014. After April 25, there is a \$30.00 processing fee. Registration may be verified by calling **(607) 763-6311**.

CALLS: Attendees can be reached during the conference for emergencies by calling the hotel front desk at (607) 722-7575 and the message will be relayed to the conference desk. As a courtesy to faculty, please silence audible beepers, cellular phones and portable radios during the program.

MISC:

Attire: Please dress comfortably for the day. Business casual is common. **The conference center is kept cool.** A sweater is suggested.

Not Permitted: Audio taping, videotaping and use of personal computers during this event is not permitted. All UHS campuses and events are smoke-free.

PERMISSION: By attending this event you are granting your permission to be photographed by any means and are granting full use of your likeness, voice and words without compensation.

ACCOMMODATIONS: A special room rate of \$109 per night is available for Workshop and Conference attendees at the DoubleTree by Hilton Hotel Binghamton. For information and directions, call DoubleTree at (607) 722-7575.



Making Healthcare Better.
Right Now.



UHS 26th Annual Emergency Medicine/Trauma Teaching Day

REGISTRATION (Please Print Legibly):

Name _____

Organization Affiliation _____

Day Phone _____

Email _____

REGISTRATION (Select one of the following):

Pre-Conference Workshop & Teaching Day Conference

- ☐ Early Bird (by April 7)\$90
- ☐ After April 7
- ☐ UHS Nurses and Staff\$120
- ☐ EMS Personnel.....\$120
- ☐ Non-UHS, Non-EMS.....\$140

Teaching Day Conference Only

- ☐ Early Bird (by April 7)\$65
- ☐ After April 7
- ☐ UHS Nurses and Staff\$80
- ☐ EMS Personnel.....\$80
- ☐ Non-UHS, Non-EMS\$125

Pre-Conference Workshop Only

- ☐ Early Bird (by April 7)\$45
- ☐ After April 7
- ☐ UHS Nurses and Staff\$55
- ☐ EMS Personnel.....\$55
- ☐ Non-UHS, Non-EMS\$60

Registration Amount: \$ _____

METHOD OF PAYMENT:

- ☐ Check enclosed (Make checks payable to:
UHS Emergency Medicine Revenue Account)

- ☐ Charge to my credit card:

☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

Account# _____

Exp. Date _____

Security Code _____

Signature _____

- ☐ Payment for UHS employee:

I have authorized the registrant to attend this Teaching Day as a UHS employee. I authorize UHS to bill my:

Cost Center Account No. _____ for \$ _____

Mgr. Signature _____

Unit/Extension _____

Mgr. Name Printed _____

MAIL THIS FORM WITH PAYMENT TO:

Lorin Missavage, c/o UHS Emergency & Trauma Services
33-57 Harrison Street, Johnson City, NY 13790
Call (607) 763-6311 or email lorin_missavage@uhs.org
for more information.

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- ☐ Non-UHS, Non-EMS\$140

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- ☐ Non-UHS, Non-EMS\$125

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