



PERFORMANCE HITS THE ROAD
AND YOU'RE INVITED!



INDIANA OHIO PENNSYLVANIA NEW YORK

The Pierce Road Rally takes on nearly 1,700 miles of wide, open road to bring you the latest in performance, expertise and innovation. Get insights on the full line of Pierce products, like the all-new Dash® CF. Explore exciting Ride & Drive opportunities and hands-on demonstrations. Learn what's new and what's on the horizon.

Experience all things Pierce, including a free t-shirt
while enjoying a complimentary lunch.

SEE THE DASH CF IN ACTION ALONG WITH OTHER PIERCE PRODUCTS.

LOCATIONS & DATES

Elkhart, IN
RV/MH Hall of Fame
May 31, 2012
9am - 1pm

Columbus, IN
Columbus Fire Department
June 1, 2012
9am - 1pm

Evansville, IN
Roberts Stadium
June 4, 2012
9am - 1pm

Franklin, OH
Walmart Parking Lot
June 5, 2012
9am - 1pm

Greensburg, PA
North Hempfield VFD

Endwell, NY
Endwell Fire Department, Station #1
June 8, 2012
3pm - 8pm

Schenectady, NY
Fort Hunter Fire Department
June 9, 2012
2pm - 7pm

Syracuse, NY
Quaker Steak and Lube
June 11, 2012
3pm - 8pm

Pittsford, NY
Burgundy Basin Inn
June 12, 2012
3pm - 8pm

Franklin, PA
City of Franklin Fire Department